

NaijaBiz Assistant

Everything you need to sell it effectively

Know Your Sales. Track Your Money. Manage Your Business.

OFFICIAL SALES PAGE (to see every screen)

<https://naijabizlanding.pages.dev/>

This page explains the app and shows every screen. Promote with your own affiliate link from the platform you joined, so your sales are tracked.

NEVER share the app link.

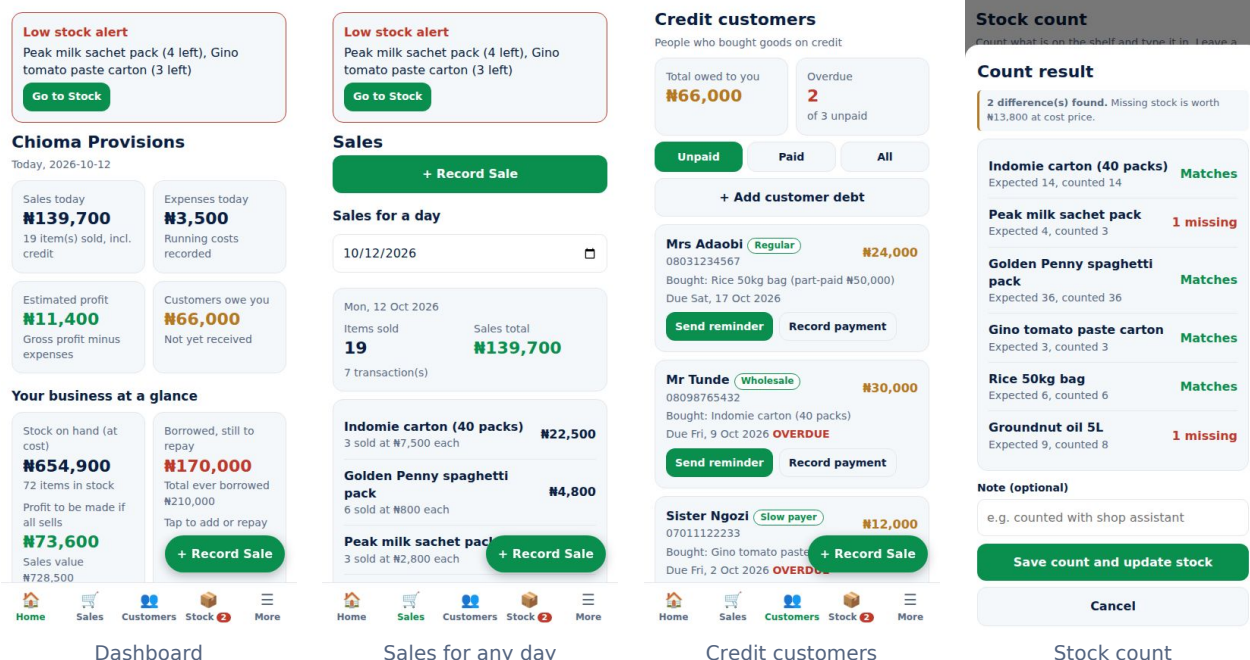
The private app link is sent to each customer by Edeh Franklin, only after their payment is confirmed. You will not be given it. If anyone asks you for the app or a "free link", send them to the official sales page above. Sharing or leaking the app link is the one rule that ends an affiliate partnership.

Quick facts

Product	NaijaBiz Assistant, a simple business app for Nigerian small businesses. Tracks sales, stock, expenses, customer debts, loans and profit. Works on Android, iPhone and computers, and opens without internet once installed.
Price	₦5,000 , one-time payment, lifetime access to this version. This is the starting price and it may increase in future. Always quote the price shown on the sales page.
Payment	Only through the official checkout reached from your affiliate link. Never collect money yourself.
Delivery	By hand. After Edeh confirms the payment, the customer receives a private access link and install steps on WhatsApp or email. Not instant.
Refunds	All payments are final and non-refundable once the access link is sent. Say this clearly before the customer pays.
Contact	Edeh Franklin: WhatsApp 07015864111 edehfranklin2002@gmail.com

1. What you are selling

NaijaBiz Assistant helps a small business owner answer questions they usually cannot: **How much profit did I really make? Who owes me money? What stock is running out? Is anything missing?** The owner records each sale in seconds, and the app does the counting, the remembering and the checking.



What the app does

- **Record a sale in seconds:** cash, transfer, POS, credit or part payment. Stock reduces by itself.
- **Sales for any day:** items sold and the price of each, so a day can be checked against the money received.
- **Customer debts:** who owes what, due dates, overdue flags, and a one-tap WhatsApp reminder.
- **Stock and alerts:** stock value, low-stock warnings, restock history.
- **Stock count check:** count the shelf, and the app shows what is missing or extra.
- **Deleted-records log and stock history:** deletions and manual changes are written down with date and time.
- **Expenses, loans and pricing calculator** so profit is calculated correctly.
- **Reports and PDF:** daily, weekly and monthly, with downloadable PDF and CSV.
- **Daily automatic backups** on the phone, and it works offline.

Be honest about its limits. Records are saved on the phone where the app is installed (no cloud syncing between phones, no separate staff logins). The app makes missing stock and money easier to notice, but no app can stop dishonesty by itself.

2. Why business owners say yes

Most small business owners already feel these problems. Your job is to help them see that a simple fix exists. Lead with the problem, not the app.

The owner says...	What you say
"I sell every day but I don't know my profit."	The app calculates it for you: sales, minus what the goods cost, minus expenses.
"People owe me and I forget."	Every credit sale is written down with a name, amount and due date. One tap sends a polite WhatsApp reminder.
"My stock keeps finishing or going missing."	Stock reduces after every sale, you get low-stock alerts, and a stock count shows what is missing.
"I mix business and personal money."	You see sales, expenses, profit, cash and borrowed money separately.
"I don't know accounting."	You don't need to. It is plain English with naira examples and a built-in help section.

Your 30-second pitch

"Do you sell every day but still cannot say how much profit you made? I want to show you NaijaBiz Assistant. It is a simple app on your phone. You record each sale in seconds, and it tracks your stock, shows who owes you, sends WhatsApp reminders, and tells you your real profit. It is a one-time payment of ₦5,000. You can see every screen here: [\[YOUR AFFILIATE LINK\]](#)."

The three strongest selling points

- **Simple.** If you can use WhatsApp, you can use it. A sale takes seconds.
- **One small payment.** ₦5,000 once. No monthly fee.
- **Clear picture.** Profit, debts, stock and gaps visible on one screen.

Tip: ask the owner two questions first: "How do you track your sales now?" and "Do you know today's profit?" Their answers show which benefit to stress.

3. How a sale works

Follow these five steps every time, so every sale is tracked and every customer is looked after.

1	You share your affiliate link Send your own affiliate link from the platform. It tracks your sale. The official sales page (https://naijabizlanding.pages.dev/) shows every screen. Never share the app link.
2	The customer buys through the official checkout They pay ₦5,000 through the checkout. You never handle money.
3	The payment is confirmed Edeh Franklin confirms the payment. If a buyer has not received their link, they can message 07015864111 with their name and the time of payment.
4	Edeh confirms the payment and delivers Edeh checks the payment, then sends the private app link and install steps. This is done by hand, so allow some time.
5	You follow up Check the customer got their app and can install it. Your commission is handled by the affiliate platform you joined.

Do not promise instant delivery. Delivery is by hand. Tell customers: "After you pay and message Edeh, you will receive your private link on WhatsApp or email."

If something goes wrong

- **Customer paid but has no link:** ask them to send the payment time, name and screenshot of the payment receipt to Edeh on WhatsApp.
- **Customer cannot install:** send them the install steps below, or ask Edeh to help.
- **Customer wants a refund:** explain that all payments are final. Do not promise anything else.
- **Someone asks for the app link:** politely send them to the sales page.

Install steps (the customer also receives these from Edeh)

Android (Chrome)	iPhone (Safari)
1. Open the private link in Chrome. 2. Tap the 3 dots at the top right. 3. Tap "Install app" or "Add to Home screen". 4. Open NaijaBiz from the home screen and enter the business name.	1. Open the private link in Safari (not Chrome). 2. Tap the Share button. 3. Tap "Add to Home Screen", then Add. 4. Open NaijaBiz from the home screen and enter the business name.

4. Who to sell to, and where

Sell to anyone who buys and sells goods or services and keeps records in a notebook, in their head, or not at all.

Best buyers	Where to find them
Provision stores, mini-marts and supermarkets Market traders and shop owners Fashion designers and tailors Food vendors and restaurants Salons and barbershops Phone and accessories sellers WhatsApp and Instagram vendors Freelancers and small service businesses First-time business owners	Your WhatsApp contacts and status WhatsApp groups for traders and business owners (follow each group's rules) Facebook business groups Instagram and TikTok, with a short video showing a screen Local markets, plazas and business clusters Associations, cooperatives and trade unions Friends and family who run a business

How to approach someone

- **Start with a question**, not a pitch: "How do you track your sales and who owes you?"
- **Listen**, then connect their answer to one benefit of the app.
- **Show**, do not explain. Send your affiliate link, or show the official sales page, so they can see the real screens.
- **Answer questions honestly**, including the price, no refunds and manual delivery.
- **Follow up politely** after 1 or 2 days. Do not pressure.
- **Always use your own affiliate link** so your sale is tracked.

Make a short video (powerful and free)

- Record your phone screen or ask the business owner to look at the sales page with you.
- Show 3 screens: the dashboard, sales for a day, and credit customers.
- End with: "See all the screens at [YOUR AFFILIATE LINK]."
- Do not show the private app link. Only use the screens on the sales page.

5. Messages you can copy

Replace the words in [brackets]. Always use the sales page link, never the app link.

A. WhatsApp status or broadcast

Do you sell every day but still cannot say how much profit you made?

NaijaBiz Assistant is a simple app that runs on your phone:

- Record a sale in seconds
- Stock reduces by itself
- Know who owes you, and remind them on WhatsApp in one tap
- See your real profit, not just sales
- Spot missing stock fast

No accounting knowledge. One payment of ₦5,000 (starting price).

See all the screens here: [YOUR AFFILIATE LINK]

B. Direct message to a business owner

Good day [Name]. I wanted to share something that can help your [type of business]. It is called NaijaBiz Assistant. It helps you record sales, track stock and customer debts, and see your real profit, all from your phone. You can see every screen here: [YOUR AFFILIATE LINK]. It is a one-time payment of ₦5,000 (starting price). If you have any questions, ask me.

C. Follow-up after 1 or 2 days

Hello [Name], just checking if you had a chance to look at NaijaBiz Assistant? Many owners struggle to know who owes them and what their profit is. This helps with that. Here is the link again: [YOUR AFFILIATE LINK]. Any questions I can answer?

D. After they decide to buy

Great! Please open the link, tap the buy button and complete the payment of ₦5,000. After your payment is confirmed, Edeh Franklin will send your private app link with the install steps on WhatsApp or email. If you do not hear back, message him on 07015864111.

6. Handling questions and objections

They say	You answer (honestly)
"₦5,000 is too much for me."	It is a single payment with no monthly fee. If it helps you find one forgotten debt or one missing item, it has paid for itself. (Do not promise it will.)
"I already use a notebook."	A notebook cannot calculate profit, update stock by itself or remind customers. And if it is lost or damaged, the records are gone. This keeps daily backups on your phone.
"I am not good with phones."	It is designed for beginners, with big buttons and plain English. If you can use WhatsApp, you can use it.
"Will it stop my workers from stealing?"	No app can do that by itself. It makes gaps easy to see: stock updates after every sale, counts are compared with the app, changes and deletions are logged. Keep the app on your own phone.
"Can I get a refund if I don't like it?"	No. All payments are final once the access link is sent, so please look at all the screens on the page before you buy.
"Is it a subscription?"	No. One payment of ₦5,000 for lifetime access to this version. The price may increase in future.
"Do I need data or internet?"	You need internet to open it the first time and install it. After that it opens and works without internet.
"Can I use it on two phones?"	Each phone keeps its own records. There is no syncing between phones in this version.
"Where do my records go?"	They are saved on your own phone. They are not uploaded to anyone. Download a backup now and then.
"Can I have the app link first to try it?"	The app link is only given after payment. But you can see every screen on the official sales page: https://naijabizlanding.pages.dev/

7. The rules

These rules protect you, your customers and the product. Breaking them can get you removed from promoting the product.

DO

- + Share only your own affiliate link. Never the app link.
- + Be honest about the price, no refunds and manual delivery.
- + Say the price is a starting price that may increase.
- + Tell buyers delivery is by hand after payment is confirmed.
- + Be polite. Follow up once or twice, then stop.
- + Use the real screens from the sales page.
- + Report problems to Edeh quickly.

DON'T

- Never share the app link, or screenshots that show it.
- Never collect money yourself or give your own account number.
- Never promise profit, instant delivery or a refund.
- Never say it "stops theft". Say it helps you spot gaps.
- Never invent testimonials, reviews, numbers or discounts.
- Never copy, resell, rename or redistribute the app or the sales page.
- Never spam groups or send messages to people who said no.

Say this, not that

Do not say	Say instead
"It will increase your profit."	"It helps you see your real profit so you can make better decisions."
"It stops stealing."	"It makes missing stock and money easier to notice."
"You will get it immediately."	"After payment is confirmed, you receive your private link."
"Cheap price for today only!"	"It is ₦5,000, a starting price that may increase."
"Thousands of businesses use it."	Do not claim customer numbers or reviews.

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8. Your 7-day action plan

Day	What to do
Day 1	Read this guide. Open the sales page and look at every screen. Join the affiliate platform and get your affiliate link.
Day 2	Post the status message (A). Message 10 people you know who run a business, using message (B).
Day 3	Follow up (C) with Day 2 contacts. Post a short screen video. Ask 3 owners the two questions.
Day 4	Join 3 relevant business groups. Read the rules. Post only where allowed.
Day 5	Visit 5 shops or stalls in person. Show them the sales page on your phone.
Day 6	Follow up everyone who showed interest. Help anyone who is stuck.
Day 7	Count your leads and sales. Note what worked. Repeat the best action next week.

Lead tracker (copy this into your notebook or phone)

Name	Business	Phone	Date	Status

Status ideas: Contacted, Interested, Followed up, Paid, Message sent to Edeh, Delivered, Not interested.

9. Quick answers for affiliates

Do I get the app?

Ask Edeh about this. The private app link is not for sharing or giving to prospects.

How do I get paid?

Commission and payouts are handled by the affiliate platform where you joined. Check the product page there for the rate and payout rules. Always promote with your own affiliate link so your sales are tracked.

What if two affiliates talk to the same customer?

The affiliate platform's tracking decides. Contact the platform's support for any question about credit.

Can I change the price or offer a discount?

No. The price is set by the product owner on the sales page and checkout. Never promise a discount.

Can I make my own ads?

Yes, if you use only the messages and facts in this guide, the real screens from the sales page, and the sales page link. Do not show or mention the app link.

Who do I contact?

Edeh Franklin, WhatsApp 07015864111, edehfranklin2002@gmail.com.

Remember the three things

- Never share the app link. The official sales page is <https://naijabizlanding.pages.dev/>
- Be **honest** about price, delivery, no refunds and what the app can and cannot do.
- Always use your **own affiliate link** so your sales are tracked.

Thank you for helping Nigerian business owners see their money clearly.

Edeh Franklin, Creator of NaijaBiz Assistant